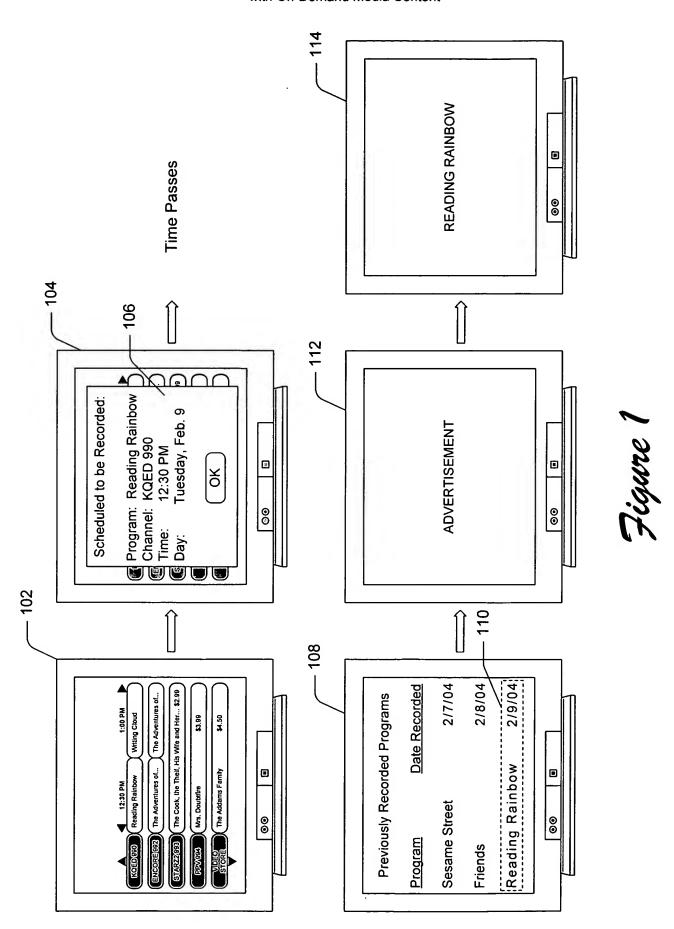
Docket No: MS1-1879US 1 of 6

Inventor: Danker

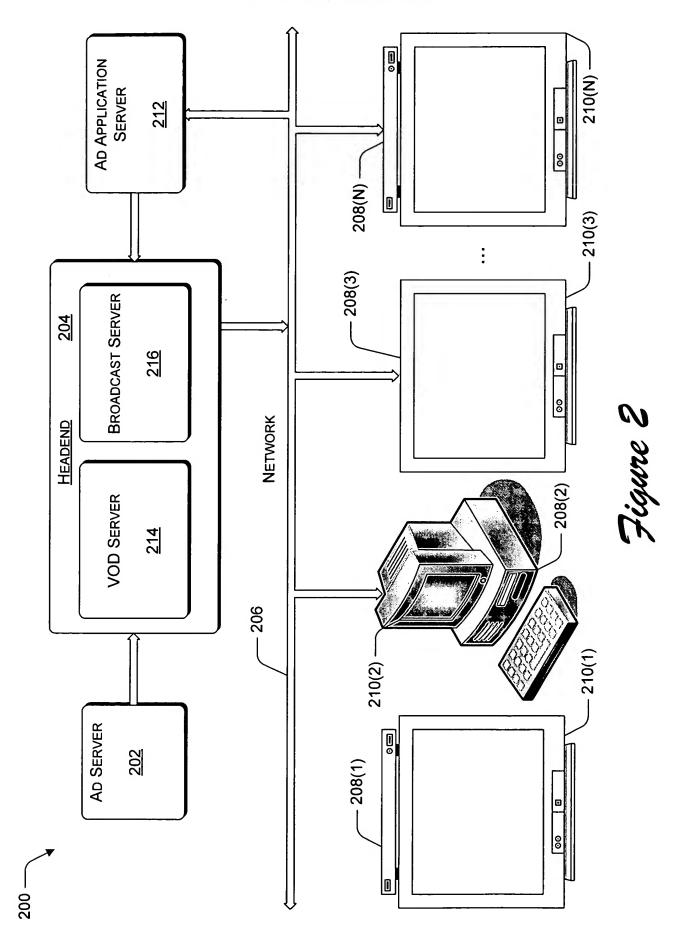
Title: Targeted Advertising in Conjunction with On-Demand Media Content



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Inventor: Danker

Title: Targeted Advertising in Conjunction with On-Demand Media Content



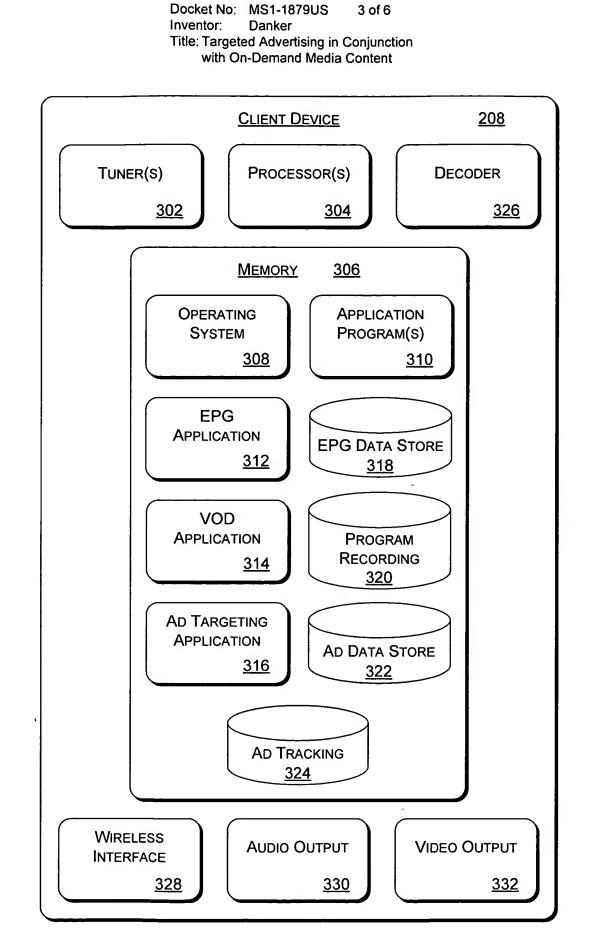


Figure 3

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Inventor: Danker

Title: Targeted Advertising in Conjunction with On-Demand Media Content

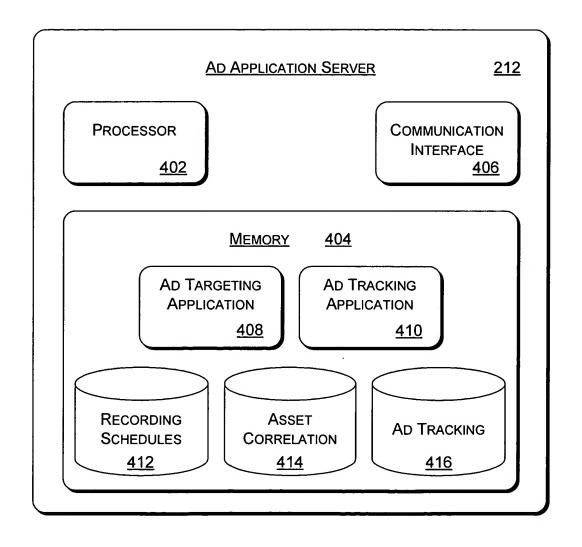


Figure 4

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Inventor: Danker
Title: Targeted Advertising in Conjunction
with On-Demand Media Content

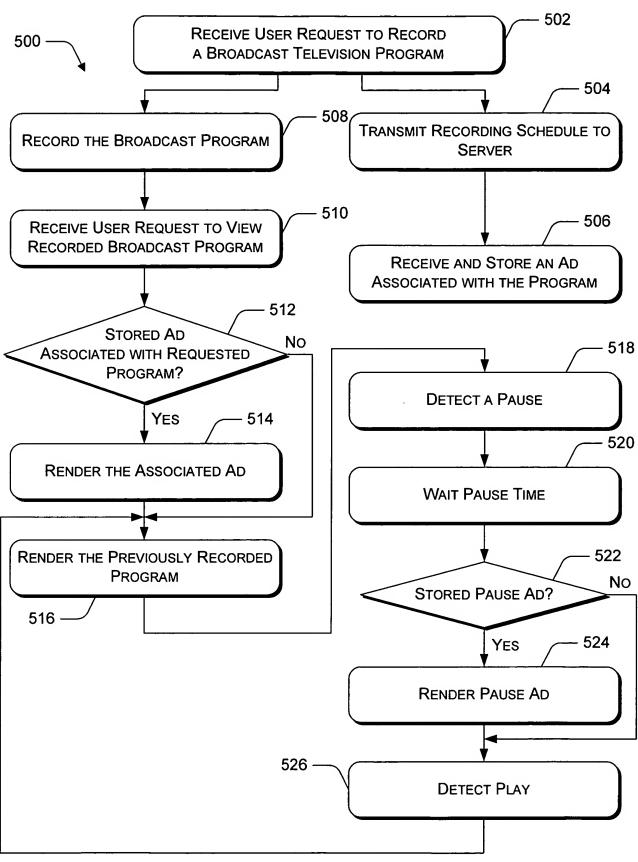


Figure 5

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Inventor: Danker

Title: Targeted Advertising in Conjunction with On-Demand Media Content

